# Appeal factors

## Metadata to inspire reading

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NBD Masterclass
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*"I'd like something profound, witty, and outrageously irreverent."*

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# Traditional metadata

**Title:** Hunger / Knut Hamsun ; translated by Sverre Lyngstad.

**Author:** Knut Hamsun, 1859-1952.

**Subjects:** Hunger -- Fiction; Starvation -- Fiction; Authors -- Fiction; Urban poor -- Fiction; FICTION -- General; Authors; Hunger; Starvation; Urban poor; Electronic books; Fiction;
Dewey: 893.8236

**Rights:** Terms governing use: Copyright.
**Access restrictions**: NON_PRINT_LEGAL_DEPOSIT

**Publication Details:** Edinburgh : Canongate Books, 2008.

**Copyright Details:** ©1996

**Language:** English

**Uniform Title:** Sult. English

**Identifier:** ISBN 9781847673640 (electronic bk.); ISBN 1847673643 (electronic bk.); BNB GBC005002; System number: 019660245

**Notes:** This translation originally published in print: 1996.
Bibliography note: Includes bibliographical references.

**Physical Description:** 1 online resource.

**Shelfmark(s):** General Reference Collection DRT ELD.DS.480570

**UIN:** BLL01019660245

# Readers’ Advisory

A service which involves **suggesting books** to a reader based on the **reader's individual interests and tastes**.

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# Readers’ Advisory around the world

- Long tradition in USA
  - Popularized by Joyce Saricks and Nancy Pearl
  - NoveList main commercial actor
- Norway: Lesersørvis introduced as method ca. 2016
  - Project funded by National Library of Norway. Based on Readers’ Advisory in USA
  - Biblioteksentralen
- Denmark: Læsekompasset launched 2018, commercial version 2020
  - DBC (Danish Bibliographic Center)
- Elsewhere?

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Readers’ Advisory metadata

Storyline

Pace/Tempo

Setting

# Appeal factors

Tone/Mood

Character

Writing style

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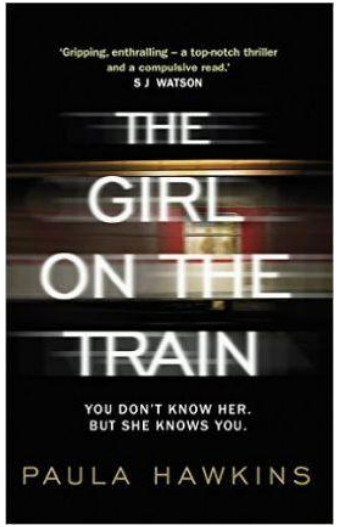
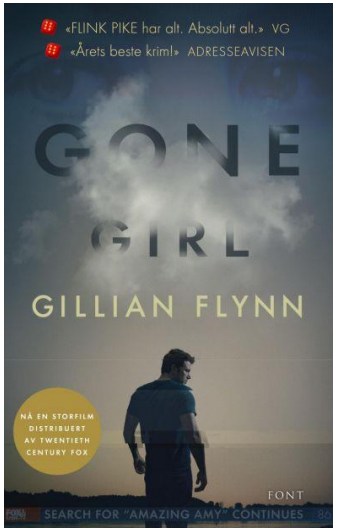
# Appeal factors and collection development




**Pace/Tempo**

**Tone/Mood**

**Storyline**

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# Appeal factors at Biblioteksentralen

- Create data model (controlled vocabulary) and work tools / database
- Study Readers' Advisory. Weekly book discussions, etc.
- Consult with external reference group

- Incorporate in (or parallel to) cataloguing workflow
- Initiate crowd-sourcing?
- Experiment with machine learning?

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# Thank you!

Questions?

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